

I-DRIVE OFFICIAL GUIDE & MAP

FALL 2026 / WINTER 2027

Time to Hop on Board and reach hundreds of thousands of visitors to I-Drive!

This 4" x 9" guide provides a comprehensive listing of the I-Drive Area attractions, dining, shopping, entertainment, hotels and a pull-out I-Ride Trolley Map.

Distribution Channels:

- Available onboard the I-Ride Trolley System, it is the ONLY guide distributed to riders.
- Distributed at one of the nation's largest Convention Center located within the I-Drive Resort Area.
- Distributed at over 100 locations throughout the I-Drive area.
- Placement in over 70 brochure racks within the destination.
- Placement at seven Service Plazas along Florida's Turnpike.
- Placement at the Orlando Sanford International Airport.
- Used as the fulfillment piece for all inquiries about the Resort Area and is featured as a virtual brochure on the Area's Official Web Site, InternationalDriveOrlando.com.
- Coupons are posted in "Hot Deals" on InternationalDriveOrlando.com.

Print and Deadline Schedule:

Fall 2026 / Winter 2027

Space: 7/24/2026

Art Due: 8/7/2026

Published: October 2026

Ad Sizes:

Back Cover , full page only	\$ 1,750 per month NET
Inside Front Cover , full page only	\$ 1,250 per month NET
Full page – 3-1/2"w x 8-1/4"t, four color	\$ 975 per month NET
Half Page – 3-1/2"w x 4"t, four color	\$ 625 per month NET
Quarter Page – 3-1/2"w x 2"t, four color	\$ 375 per month NET
Coupon – logo and offer only	\$ 175 per month NET

Circulation: 150,000 for Spring / Summer 2026

Contact Norah White at 407-248-9590 or NWhite@IRideTrolley.com

OFFICIAL GUIDE / TROLLEY MAP

I-DRIVE DISTRICT

— INTERNATIONAL DRIVE —



Orlando, Florida
Spring / Summer 2026
InternationalDriveOrlando.com



Production Requirements:

Advertiser is responsible for ad production.
Ads will be accepted in digital format only.

Previously printed ads or other publication tear sheets will not be accepted.

Mac-compatible files in Acrobat PDF or Illustrator as a single EPS file; Photoshop as a Tiff file.

Files must include ALL fonts used in each software program.

I-DRIVE DISTRICT
— INTERNATIONAL DRIVE —

5-1-2026